

PROFILE:

I am a hardworking, creative, innovative, and responsible professional who has strong copy writing and photography skills, with experience in graphic design and website design. I am looking for a full-time position with an organization where I can continue to utilize my skills to make a difference in our community.

EDUCATION:

Mercyhurst University, Erie PA

Bachelor of Arts in Graphic Design

Graduated: December, 2022

SKILLS:

Design:

Adobe Creative Suite (Photoshop, InDesign, Illustrator, Lightroom, After Effects, Dreamweaver, and XD), Acrobat, HTML 5, CSS, Bootstrap 5, WordPress, FileZilla, Mailchimp, Microsoft Word, Microsoft PowerPoint.

Studio Art:

Photography

Social Media:

Instagram, Twitter, Facebook, TikTok

WORK EXPERIENCE:

The City of Buffalo | Graphic Design Intern

March – May, 2024

Created, designed and composed the words, taglines and sentences for a series of high-profile and timely flyers, posters, and press releases for important events. A few examples include The Broadway Market Easter Shopping Season, which reported an increase in visitors in 2024, The launch of WNYVets, a new resource page for local Veterans, as well as a promotional flyer for the 2024 Jordan Nwora Elite Basketball Camp for disadvantaged youth. Created miscellaneous social media and website tiles that were later posted on all City of Buffalo government communication platforms. Took photographs for the Blue Flag Initiative event. Also created an eye catching graphic advertisement for The Buffalo Rocket, North Buffalo's strongest weekly newspaper.

Buffalo Turners Gymnastics | Part-Time Certified Coach

January, 2019 – Present

Experience working with children between the ages of 2 to 18 years old; manage paperwork, ensure and oversee safety, communicate closely with parents/guardians about their child, lead warm-ups and skills and apparatus, ensure controlled class management, interact with children to encourage their involvement in activities, set up a safe gym environment, adapt equipment for age, ability, and size of gymnast, demonstrate strong leadership, with patience and a positive attitude.

FREELANCE:

M.T. Pockets Bar & Grill | Freelance Graphic and Website Designer

January – August, 2023

Created a logo and food menus. Created flyer's, and posters for events including the Christmas Party, Anniversary Party, and Clam Bar. Created a newspaper advertisement for The Buffalo Rocket. Developed eye-catching graphics and visual elements for their social media (including Facebook and Instagram) and for their website, which reported an increase website traffic and business. Developed a brand style for their business by selecting colors, typography, imagery, and acceptable use of a logo.

VOLUNTEER:

Saint Luke's Mission of Mercy in Buffalo, NY

Volunteered to serve others in the community who are in need of food, clothing, shelter, and basic necessities.

EXTRACURRICULAR ACTIVITIES:

Gymnastics:

Competitive Gymnast - 13 Years